

Pizza Express

Marco innovation helped Pizza Express maintain its market position

Leading Factory Profitability Experts Marco have established a strong working partnership with leading restaurant brand Pizza Express. The company now has over 340 restaurants across the UK and as their spokesperson explains:

“We have spent more than 40 years building a reputation for high quality and consistent food. Brand protection is of paramount importance and our reputation is upheld by making sure, for instance, that a Fiorentina Pizza tastes just as good in Glasgow as it does in Brighton. We are working closely with Marco engineers to investigate new and creative ways of maintaining our leading position in this competitive market. Their innovative and professional approach has introduced important new product consistency concepts, which we believe are beneficial to our future growth.”



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