

Flavourfresh

Factory Profitability Experts, Marco, have received the second order in six months for their Trac-IT Yield Control Solution from leading salads producer Flavourfresh.

Lancashire based Flavourfresh focuses on the growing, packaging and distribution of fresh produce for leading supermarkets and retail outlets. The first Marco installation, dedicated to the packing of tomatoes, has already brought impressive improvements in efficiency and productivity for the company.

The manual packing of fresh produce such as tomatoes requires a blend of operator speed, dexterity and care to ensure produce reaches the consumer in tip top condition. However variations in individual fruit size and weight can make it difficult to meet target pack weights, whilst also minimising giveaway. As a result, using standard scale systems, it is not unusual for packs to come off the line with double digit percentage overweight.

Marco's Yield Control system has been specifically developed to overcome this industry wide problem by reducing giveaway to fractions of a gram, without impacting on line speed. The Marco System features a clever piece of software which continually checks and adjusts target weights at each workstation.

Flavourfresh's Operations Manager Brendan Gillow is full of praise for the Marco System: "The first eight station installation has brought excellent results and in a shorter time period than we expected. It was a natural business decision to expand our line capabilities with these further eleven stations."

To learn more about Flavourfresh click here

Marco's MD Murray Hilborne is clear on the rapid advantages his company's systems can bring: "We are delighted Flavourfresh have again placed their trust in our packhouse capabilities. Our systems are bringing important productivity benefits to fresh produce companies around the world."



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